



**Donate**



**Life Night**



**at the Zoo**

**Thursday • July 18**  
**6 – 9 p.m.**

**Join us for an exclusive after-hours  
event inside John Ball Zoo**  
1300 W. Fulton Street • Grand Rapids, Michigan

**Learn more at**  
**[golm.org/zoo](http://golm.org/zoo)**



**WILD about organ, eye  
and tissue donation.**

**GIFT<sup>of</sup>LIFE**  
MICHIGAN 

**DONATE**  
**LIFE**

**DONE**  
**VIDA**



# Sponsorship Levels

## 2024 Donate Life Night is Thursday July 18

Donate Life Night at the Zoo celebrates the gifts of organ, tissue and eye donation. In 2023, more than 900 guests attended the event.

### TITLE SPONSOR \$10,000

One available received at \$300\*

- Logo on event webpage, t-shirt and prominent signage throughout event
- Recognition on social media, and during event
- Recognition in Gift of Life quarterly newsletter
- Premium booth placement at event\*\*

### DIPPIN' DOTS SPONSOR \$4,000

One available received at \$180\*

- Logo on event webpage and t-shirt
- Recognition on social media, event program and during event
- Logo on prominent signage at Dippin' Dots station
- Premium booth placement at event\*\*

### T-SHIRT SPONSOR SOLD OUT

- Primary logo placement on t-shirt
- Recognition on social media, event program and during event
- Logo on prominent signage at t-shirt station
- Premium booth placement at event\*\*

### FACEPAINTING SPONSOR \$2,000

One available received at \$120\*

- Logo on event t-shirt
- Recognition on social media, event program and during event
- Logo on prominent signage at facepainting station
- Premium booth placement at event\*\*

### ANIMAL HABITAT SPONSOR \$500

Two available received at \$120\*

- Logo on prominent signage at one of five popular animal habitats
  - Amur tiger
  - Chimpanzees • **SOLD OUT**
  - Grizzly bear • **SOLD OUT**
  - Lions
  - Meerkats • **SOLD OUT**
- Premium booth placement at event\*\*

### COMMUNITY PARTNER \$50

Multiple available not deductible

- Booth at event\*\*

#### SPONSORSHIP RECOGNITION:

To guarantee your organization is recognized on t-shirt or printed materials, sponsorship must be confirmed by May 30. Logo must be received by June 10 for inclusion on t-shirt or printed materials.

\* Based on fair market value.

\*\* Booth space includes 10 ft. x 10 ft. tent, 6 ft. table and two chairs. Please let us know if you will provide your own tent.



# Sponsorship Contract

Donate Life Night at the Zoo is Thurs., Jul. 18, from 6:30 – 9 p.m. at the John Ball Zoo in Grand Rapids.

Sponsorship Level \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

Company or Individual Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

I/We are unable to commit to a specific sponsor level, but would like to support the Gift of Life Michigan with a donation of \$ \_\_\_\_\_

**PAYMENT OPTIONS:**     Check enclosed — payable to: Gift of Life Michigan     Invoice me

**PLEASE FILL OUT THIS SPONSORSHIP CONTRACT AND MAIL OR EMAIL YOUR COMPLETED FORM TO:**

**Gift of Life Michigan**  
Attention: Susan Rink  
3861 Research Park Drive, Ann Arbor, MI 48108  
**Email:** [srink@golm.org](mailto:srink@golm.org)

**QUESTIONS?** Please call Susan Rink at 734-922-1350

**Thank you for supporting the 2024 Donate Life Night at the Zoo**

Gift of Life Michigan is a 501(c)(3) non-profit organization. Our tax identification number is 38-2772488.

