



# Sponsorship Levels

## 2024 Donate Life Night is Thursday July 18

Donate Life Night at the Zoo celebrates the gifts of organ, tissue and eye donation. In 2023, more than 900 guests attended the event.

### TITLE SPONSOR \$10,000

One available received at \$300\*

- Logo on event webpage, t-shirt and prominent signage throughout event
- Recognition on social media, and during event
- Recognition in Gift of Life quarterly newsletter
- Premium booth placement at event\*\*

### DIPPIN' DOTS SPONSOR SOLD OUT

- Logo on event webpage and t-shirt
- Recognition on social media, event program and during event
- Logo on prominent signage at Dippin' Dots station
- Premium booth placement at event\*\*

### T-SHIRT SPONSOR SOLD OUT

- Primary logo placement on t-shirt
- Recognition on social media, event program and during event
- Logo on prominent signage at t-shirt station
- Premium booth placement at event\*\*

### FACE PAINTING SPONSOR SOLD OUT

- Logo on event t-shirt
- Recognition on social media, event program and during event
- Logo on prominent signage at face painting station
- Premium booth placement at event\*\*

### ANIMAL HABITAT SPONSOR \$500

Multiple available received at \$120\*

- Logo on prominent signage at one animal habitat (specific requests cannot be guaranteed)
- Premium booth placement event\*\*

### COMMUNITY PARTNER \$50

Multiple available not deductible

- Booth at event\*\*

#### SPONSORSHIP RECOGNITION:

To guarantee your organization is recognized on t-shirt or printed materials, sponsorship must be confirmed by May 30. Logo must be received by June 10 for inclusion on t-shirt or printed materials.

\* Based on fair market value.

\*\* Booth space includes 10 ft. x 10 ft. tent, 6 ft. table and two chairs. Please let us know if you will provide your own tent.