

CHAMPIONS GALA

FRIDAY • MAY 2 • 5:30 P.M.

WESTIN BOOK CADILLAC HOTEL • DETROIT

Gift of Life Michigan's seventh annual Champions Gala will honor individuals and organizations that are championing organ and tissue donation at the highest level across the state. This cocktail-attire event allows us to hold up the best of the best and it is Gift of Life's signature fundraising event. The following opportunities are available. We thank you!

EVENT SPONSORSHIP

PLATINUM SPONSOR

\$20,000

One available
received at \$17,000*

- **20 tickets with premiere seating**
- Prominent signage throughout the event
- Recognition in the event program and on all tables**
- Special verbal recognition during the event program
- Recognition on social media

GOLD SPONSOR

\$15,000

Multiple available
received at \$13,500*

- **10 tickets with premiere seating**
- Verbal recognition during the event program
- Logo recognition on event program and throughout event**
- Recognition on social media

PROGRAM VIDEO SPONSOR

\$17,500

One available
received at \$16,600*

Serve as the sponsor for the three highlight videos for the Hospital of the Year, Legacy Award and the Honoring Life through Donation award.

- **6 tickets with assigned seating**
- Verbal recognition during the event program
- Logo recognition at the end of each video**

SILVER SPONSOR

\$10,000

Multiple available
received at \$8,500*

- **10 tickets with reserved seating**
- Verbal recognition during the event program
- Logo recognition on event program**
- Recognition on social media

COCKTAIL RECEPTION SPONSOR **\$8,500**

One available
received at \$7,600*

- **6 tickets with reserved seating**
- Signature cocktail served at the event in your name
- Prominent signage in reception area
- Logo recognition on event program**
- Verbal recognition during the event program

POST-GALA RECEPTION SPONSOR **\$8,500**

One available
received at \$7,600*

- **6 tickets with reserved seating**
- Prominent signage in post-reception area
- Logo recognition on event program**
- Verbal recognition during the event program

CHAMPIONS GALA

EVENT SPONSORSHIP

SPECIAL SPONSORSHIPS

\$7,500

Unique opportunities received at \$6,600*

- **DESSERT SPONSOR**
- **PROGRAM SPONSOR**
- **DECOR SPONSOR**
- **LifeLINES SPONSOR**
- **HOTEL SPONSOR**

Each opportunity includes:

- **6 tickets with reserved seating**
- Logo recognition on event program**
- Verbal recognition during the event reception
- Prominent signage or special recognition**

BRONZE SPONSOR

\$5,000

Multiple available received at \$4,100*

- **6 tickets with assigned seating**
- Logo recognition on event program**
- Recognition on social media

CHAMPIONS SPONSOR

\$2,500

Multiple available received at \$1,900*

- **4 tickets with assigned seating**
- Logo or name recognition on event program**

TABLE SPONSOR

\$1,500

Multiple available not deductible

- **10 tickets with assigned seating**
- Logo or name recognition on event program**

FRIENDS OF GIFT OF LIFE

\$1,000

Multiple available received at \$700*

- **2 tickets with assigned seating**
- Logo or name recognition on event program**

PATRON TICKET SPONSOR

\$300

Multiple available received at \$150*

- **1 ticket with assigned seating**
- Logo or name recognition on event program**

HERO SPONSOR

\$150 PER PERSON

Multiple available received at \$150 per ticket*

- Sponsor a recipient, volunteer or donor family member to attend the event
- Special recognition in event program**

TICKETS

SINGLE TICKET

\$150 PER PERSON

Multiple available not deductible

FOR MORE INFORMATION

Susan Rink at (734) 922-1350 or email srink@golm.org

* Based on fair market value.

To guarantee your organization is recognized in our event materials, sponsorship must be confirmed by **March 7.

Logo and/or name must be received by **March 21 for inclusion in event materials.

CHAMPIONS GALA

SPONSORSHIPS			BENEFITS AND RECOGNITION				
Sponsor Level	Available	Amount	Tickets	Signage or other **	Verbal	Program **	Social media
Platinum	One	\$20,000 \$17,000*	20	signage throughout event	✓	✓	✓
Gold	Multiple	\$15,000 \$13,500*	10	signage throughout event	✓	logo	✓
Program Video	One	\$17,500 \$16,600*	6		✓	logo	
Silver	Multiple	\$10,000 \$8,500*	10		✓	logo	✓
Cocktail Reception	One	\$8,500 \$7,600*	6	signage in reception area	✓	logo	
Post-Gala Reception	One	\$8,500 \$7,600	6	signage in post-reception area	✓	logo	
Special	Dessert Program Decor LifeLINES Hotel	\$7,500 \$6,600*	6	Dessert, Program and Decor - signage in ballroom LifeLINES - signage at table Hotel - gift bag tags	✓	logo	
Bronze	Multiple	\$5,000 \$4,100*	6			logo	✓
Champions	Multiple	\$2,500 \$1,900*	4			logo or name	
Table	Multiple	\$1,250 \$0*	10			logo or name	
Friends of Gift of Life	Multiple	\$1,000 \$700*	2			logo or name	
Patron Ticket	Multiple	\$300 \$150*	1			logo or name	
Hero	Multiple	\$150 \$150*	1			✓	

FOR MORE INFORMATION, CONTACT:

Susan Rink at (734) 922-1350 or email srink@golm.org

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CHAMPIONS GALA

2025 SPONSORSHIP AND TICKET COMMITMENT FORM

SPONSORSHIPS

- Platinum Sponsor • \$20,000**
(received at \$17,000*)
- Gold Sponsor • \$15,000**
(received at \$13,500*)
- Program Video Sponsor • \$17,500**
(received at \$16,600*)
- Silver Sponsor • \$10,000**
(received at \$8,500*)
- Cocktail Reception Sponsor • \$8,500**
(received at \$7,600*)
- Post-Gala Reception Sponsor • \$8,500**
(received at \$7,600*)
- Special Sponsor • \$7,500**
(received at \$6,600*)

SELECT OPTION:

- Dessert
 - Program
 - Decor
 - LifeLINES
 - Hotel
- Bronze Sponsor • \$5,000**
(received at \$4,100*)
 - Champions Sponsor • \$2,500**
(received at \$1,900*)
 - Table Sponsor • \$1,500**
(not deductible)
 - Friends of Gift of Life • \$1,000**
(received at \$700*)
 - Patron Ticket Sponsor • \$300**
(received at \$150*)

TICKET QUANTITY: _____

- Hero Sponsor • \$150 per person**
(received at \$150 per ticket*)

TICKET QUANTITY: _____

TICKETS

- Single Ticket • \$150 per person**
(not deductible)

TICKET QUANTITY: _____

COMPANY OR INDIVIDUAL INFORMATION

Company _____
(As you would like it to appear on event materials, if applicable.)

Company Contact Person _____

Individual Name _____
(As you would like it to appear on event materials, if applicable.)

Address _____

City _____

State _____ ZIP _____

Phone _____

Fax _____

Email _____

Signature _____

PAYMENT OPTIONS

Payment total: _____

- Check enclosed — payable to: **Gift of Life Michigan**
- Invoice me

MAIL OR EMAIL YOUR COMPLETED FORM TO:

Gift of Life Michigan
Attention: Susan Rink
3861 Research Park Drive, Ann Arbor, MI 48108
Email: srink@golm.org

QUESTIONS?

Please call **Susan Rink** at **734-922-1350**

THANK YOU FOR SUPPORTING THE CHAMPIONS GALA

Gift of Life Michigan is a 501(c)(3) non-profit organization.
Our tax identification number is 38-2772488.

* Received amount based on fair market value.