



Sponsorship Levels

Donate Life Night is Thursday, July 17, 2025 from 6 – 9 p.m. at the John Ball Zoo in Grand Rapids.

Donate Life Night at the Zoo celebrates the gifts of organ, eye and tissue donation. In 2024, nearly 1,400 guests attended the event.

TITLE SPONSOR **\$10,000**

One available **Fair Market Value \$550**

- Includes admission for 20
- Logo on event webpage, t-shirt and prominent signage throughout event
- Recognition on social media, and during event
- Recognition in Gift of Life quarterly newsletter
- Premium booth placement at event*

DIPPIN' DOTS SPONSOR **\$4,000**

One available **Fair Market Value \$300**

- Includes admission for 10
- Logo on event webpage and t-shirt
- Recognition on social media, event program and during event
- Logo on prominent signage at Dippin' Dots station
- Premium booth placement at event*

T-SHIRT SPONSOR **\$3,000**

One available **Fair Market Value \$300**

- Includes admission for 10
- Primary logo placement on t-shirt
- Recognition on social media, event program and during event
- Logo on prominent signage at t-shirt station
- Premium booth placement at event*

FACE PAINTING SPONSOR **\$2,000**

One available **Fair Market Value \$175**

- Includes admission for 5
- Logo on event t-shirt
- Recognition on social media, event program and during event
- Logo on prominent signage at face painting station
- Premium booth placement at event*

ANIMAL HABITAT SPONSOR **\$500**

Multiple available **Fair Market Value \$100**

- Includes admission for 2
- Logo on prominent signage at one animal habitat (specific requests cannot be guaranteed)
- Premium booth placement event*

COMMUNITY PARTNER **\$50**

Multiple available **not deductible**

- Booth at event*

SPONSORSHIP RECOGNITION:

To guarantee your organization is recognized on t-shirt or printed materials, sponsorship must be confirmed by May 30. Logo must be received by June 10 for inclusion on t-shirt or printed materials.

* Booth space includes 10 ft. x 10 ft. tent, 6 ft. table and two chairs. Please let us know if you will provide your own tent.

QUESTIONS? Please call Susan Rink at 734-922-1350



Sponsorship Contract

Donate Life Night is Thursday, July 17, 2025 from 6 – 9 p.m. at the John Ball Zoo in Grand Rapids.

Sponsorship Level _____ Sponsorship Amount _____

Company or Individual Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

I/We are unable to commit to a specific sponsor level, but would like to support Gift of Life Michigan with a donation of \$ _____

PAYMENT OPTIONS: ☐ Check enclosed — payable to: Gift of Life Michigan ☐ Invoice me

**PLEASE FILL OUT THIS SPONSORSHIP
CONTRACT AND MAIL OR EMAIL
YOUR COMPLETED FORM TO:**

Gift of Life Michigan
Attention: Susan Rink
3861 Research Park Drive, Ann Arbor, MI 48108
Email: srink@golm.org

QUESTIONS? Please call Susan Rink at 734-922-1350

**Thank you for supporting the
2025 Donate Life Night at the Zoo**

Gift of Life Michigan is a 501(c)(3) non-profit organization.
Our tax identification number is 38-2772488.

